

## Stop-N-Go of Madison, Inc. Country Thunder Sweepstakes - Official Rules

**NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

1. **Eligibility.** The Stop-N-Go of Madison, Inc. Country Thunder Sweepstakes (the "CT Sweepstakes") is open to residents of Wisconsin and Illinois only, who are age 18 years or older and have reached the age of majority in their state of residency at the time of entry. Employees (and their dependents and immediate household members) of Stop-N-Go of Madison, Inc., ("Sponsor"), Country Thunder Holdings, LLC (CT), Wis-Pak, Inc. ("Pepsi-Madison"), Pepsi Beverages Company ("Pepsi-Milwaukee") and Rockstar, Inc. ("Rockstar"), their advertising and promotional agencies and sponsoring companies are not eligible to participate. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

2. **Sweepstakes Period.** The Sweepstakes begins on June 4, 2018 at 12:00:00 a.m. Central Time, and all entries must be time stamped or postmarked no later than July 2, 2018, 11:59:59 p.m. Central Time.

3. **How to Enter.** To enter, text **WIN** to **30364**. You may receive 8 messages per month from an automated system. Message and data rates may apply. Text **STOP** to end. Text **HELP** for info. Consent not required to buy goods and services. You may also register by mail via USPS by sending a postcard with your name, email address, mobile phone number, address, city, state, and ZIP or postal code to: Stop-N-Go of Madison, Inc., "CT Sweeps", 2934 Fish Hatchery Rd, Madison, WI 53713.

4. **Prizes/Approximate Retail Value ("ARV") in U.S. Dollars. Two (2) Grand Prizes** consisting of a Country Thunder Wisconsin 2018 VIP Experience, including 2 general admission tickets, 2 VIP tickets to Country Thunder Wisconsin 2018 concert of choice, parking pass and a \$50 Stop-N-Go gift card (ARV: \$1,050). Prize winner must be able to attend Country Thunder Wisconsin 2018 the day they choose between July 19-22, 2018. TOTAL ARV of all prizes is \$2,100.

5. **Drawing/Odds/Notification.** A random drawing for the Grand prize will be held on or around July 10, 2018. Odds of winning depend on the number of entries received. Winner will be notified by text on July 5, 2018.

**6. Prize Restrictions.** No cash equivalent or prize substitution permitted. All prizes subject to the guarantees/warranties of the manufacturer. Any applicable federal, state, and/or local taxes are the responsibility of the winner. For prizes of \$600 or more in value, winner's Taxpayer I.D. will be required to issue a Form 1099-MISC showing prize ARV as income.

**7. Validation and Acceptance.** Winner in the CT Sweepstakes will be selected in a random drawing. The potential winner may be required to sign and return an Affidavit of Eligibility, publicity release, and Release of Liability within ten (10) days of notification. If a potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that Prize, and if time permits, an alternate winner will be randomly drawn from among all remaining Sweepstakes entries. By participating in the CT Sweepstakes, the winner(s) agrees to have his or her name and likeness used on social media related to the CT Sweepstakes, without further compensation, and (where permitted by law) to sign a publicity release confirming such consent prior to acceptance of the prize.

**8. Winners List.** For a list of winners, see the Stop-N-Go website [www.stop-n-go.com](http://www.stop-n-go.com) after July 19, 2018 or send a stamped, self-addressed envelope to: Stop-N-Go of Madison, Inc., 2934 Fish Hatchery Rd, Madison, WI 53713. Requests for Winners List must be received by July 6, 2018.

**9. Limitations of Liability.** Sponsor, Pepsi-Madison, Pepsi-Milwaukee, CT and Rockstar are not responsible for and shall not be liable for: (i) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete, garbled, or delayed computer transmissions; (iii) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use/misuse of the prize, or from participation in the Sweepstakes; (v) any printing or typographical errors in any materials associated with the Sweepstakes; (vi) any change in participant's telephone number, mailing address or email address. Sponsor reserves the right, in its sole discretion, to suspend or cancel the Sweepstakes at any time if a computer virus, bug tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration, security, or proper play of the Sweepstakes. Sponsor also reserves the right to disqualify, in its sole discretion, any person tampering with the entry process, or who is otherwise in violation of the rules.

By participating in the Sweepstakes, each participant agrees to release and hold Sponsor, Pepsi-Madison, Pepsi-Beloit, CT, Rockstar, their employees, officers, and directors, their advertising and promotional agencies, and sponsoring companies harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use/misuse of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

**10. Additional terms.** By entering the Sweepstakes, participants agree to be bound by these official rules and all decisions of Sponsor. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Wisconsin, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees, (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits, may be awarded (collectively, "special damages"), and (4) entrant hereby waives all rights to claim special damages and all rights to such damages multiplied or increased. Wisconsin law, without reference to choice of law rules, governs the Sweepstakes and all aspects related thereto.

**11. Sponsor.** Sponsored by Stop-N-Go of Madison, Inc., 2934 Fish Hatchery Rd, Madison, WI 53713.